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If you would like to participate in our future mailings, please fill out the information below.

Name ☐ Mr ☐ Mrs ☐ Ms ______________________________

Address ______________________________ Apt. __________

City ______________________ State __________ Zip __________

Current Brand Smoked ______________________________

Flavor	Length:	Do any of the following words appear on your pack:	How do you normally purchase your cigarettes? Do you purchase:
☐ Non-Menthol	☐ Kings/85's	☐ Lights ☐ Ultra Lights	☐ Mostly Packs
☐ Menthol	☐ 100's/Longs	☐ Milds ☐ None of these	☐ Mostly Cartons
	☐ 120's/Extra Long	☐ Low Tar	☐ Both Packs and Cartons

Are there other smokers in your household who are 21 years of age or older? Please list their names in the space below:

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Name	Age	Current Brand

By returning this form, you certify that you are a smoker 21 years of age or older. Participation in this offer expires June 30, 1988.

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BENSON & HEDGES
because quality matters

Source: https://www.industrydocuments.ucsf.edu/docs/jrlp0003

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